



ARGENTINA BUSINESS & INVESTMENT FORUM

12-15 SEPTEMBER 2016 - BUENOS AIRES
ARGENTINA

The Forum marks Argentina's return to international markets and will lay out the government's strategies to invigorate key economic areas, empower the private sector and stimulate inclusive, long-term growth.

www.argentinaforum2016.com

ARGENTINA TO THE WORLD

FORUM OBJECTIVES

Attract foreign direct investment that will help drive economic growth and support the creation of local jobs and opportunities

- Demonstrate progress in Argentina's ambitious economic reform program
- Highlight untapped potential and opportunities in Argentina's key economic sectors
- Close financing gaps to support sustainable and inclusive growth
- Showcase Argentina's robust entrepreneurial ecosystem and introduce its leading innovators to a global audience
- Firmly position Argentina as an attractive destination on the global investment map
- Showcase Argentina's robust entrepreneurial ecosystems and present its leading innovators to a global audience (Innovation Day on September 15th)

WHY ATTEND?

A unique platform and unrivalled access to policy-makers, allowing investors and business leaders to discover Argentina's opportunities first-hand

Landmark event:

Unprecedented level of national and global representation, across both the business and political world

First mover advantage:

Participants can "get in on the ground floor" in a country with enormous investment opportunities that stem from its size, diversified economy, educated population and natural resources

Networking opportunities:

Time for delegates to mingle freely, discuss policies and explore investment opportunities

Deep dive into attractive investment opportunities:

Sectoral Roundtables focused on strategic sectors where participants can engage with Ministers, local private sector leaders, and investment banks

PRESENTATIONS OF INVESTMENT PROJECTS IN:

- Oil & Gas
- Power & Renewable Energy
- Agribusiness
- Industrial Goods & Services
- Mining
- Transport & Logistics
- Public Works & Infrastructure
- Technology & Telecommunications
- Financial Services
- Tourism
- Pharma & Biotechnology
- Construction & Real Estate

WHO

The Forum will bring together 1,600 global investors, government leaders from around the world, and CEOs of Fortune 500 companies from a variety of sectors, including energy, finance, ICT, infrastructure, agriculture, health, and many others.

WHAT

Sept. 13 and 14 will feature high-level panel discussions, TV debates, bilateral meetings, keynote addresses, interviews, and Sectoral Roundtables, which will feature investment projects and presentations by Ministers. Sept 15 will be dedicated to innovation and entrepreneurship.

WHERE

CCK located in the heart of Buenos Aires, Argentina will play host to the Argentina Business & Investment Forum. It is the largest cultural center in South America and was the former Buenos Aires Central Post Office.

FAQS

HOW CAN I REGISTER?

Registration is by invitation only.

To confirm your participation or request an invitation, please visit:

www.argentinaforum2016.com

WHO CAN I CONTACT FOR MORE INFORMATION?

General Inquiries: Santiago Muro and Javier Fournier at info@argentinaforum2016.com

Program/Speakers: Sophie Titolo at program@argentinaforum2016.com

WHERE WILL I STAY?

The conference organizers have negotiated special rates for conference participants at a number of hotels; these will be allocated on a first come, first serve basis.

To access these special rates, please visit the Plan Your Trip section of the Forum website:

www.argentinaforum2016.com

WHAT DOES REGISTRATION INCLUDE?

If you registered for the Argentina Business & Investment Forum, you have access to:

- Sept 12 evening reception
- Full day of programming on Sept 13 and 14
- Innovation Day on Sept 15

If you registered for Innovation Day on Sept 15 only, access is restricted to that day exclusively.

OFFICIAL LANGUAGES

The Plenary Hall will have simultaneous translation in Spanish, English and Portuguese.

The Sectoral Roundtables will have simultaneous translation in Spanish and English only.

PROGRAM AT A GLANCE

ARGENTINA BUSINESS & INVESTMENT FORUM

DAY ONE: **TUESDAY, SEPTEMBER 13**

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| 8:00 - 9:00 | Welcome Breakfast |
| 9:00 - 9:15 | Official Opening Welcome Address: Vision for Argentina. Mauricio Macri, President, Argentina |
| 9:15 - 10:00 | The New Investment Climate Determining the action agenda for improving the investment climate. Argentina's new government is intent on attracting significant new investment. What are the key reforms that are likely to change the playing field? What remains to be done? |
| 10:00 - 10:45 | TV Debate: Investing in Argentina - The Global Perspective Leaders from global corporations look at where Argentina stands in their investment priorities. How do they evaluate one of Latin America's largest economies as economic and investment reforms are being adopted by the new government? Which sectors present the major opportunities? |
| 10:45 - 11:15 | Coffee Break |
| 11:15 - 13:00 | Sectoral Roundtables I Sector-level sessions will include an overview from Ministers, presentation of sector opportunities [by local investment banks, and input from private sector participants. 1. Agribusiness. 4. Banking, Insurance and Capital Markets. 2. Oil & Gas. 5. Federal Infrastructure: Plan Belgrano and Public Works. 3. Telecommunications and High Technology. |
| 13:00 - 14:15 | Networking Lunch |
| 14:30 - 16:10 | Sectoral Roundtables II Sector-level sessions will include an overview from Ministers, presentation of sector opportunities by local investment banks, and input from private sector participants. 6. Power and Renewable Energy. 9. Tourism. 7. Infrastructure: Roads, Ports, Airports & Rail. 10. Construction and Real Estate. 8. Industrial and Capital Goods. |
| 16:30 - 16:50 | In Conversation 1:1 with a visionary leader |
| 16:50 - 17:30 | The Innovation Imperative A look ahead to injecting further dynamism, entrepreneurship and innovation into the Argentinean economy. What can strengthen the innovation ecosystem? What lessons can be learned from the world's most innovative regions? |
| 17:30 - 18:15 | The Business Agenda For global businesses, what are the key issues on the agenda in Argentina's economic transformation? |
| 18:15 - 18:45 | From the World to Argentina How do business-oriented world leaders see Argentina? |
| 18:45 - 19:00 | Musical surprise |

PROGRAM AT A GLANCE

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DAY TWO: **WEDNESDAY, SEPTEMBER 14**

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| 8:00 - 9:00 | Networking Breakfast |
| 9:00 - 9:15 | Keynote Address The Macroeconomic Vision for Argentina. Alfonso Prat-Gay, Minister of Economy and Finance, Argentina. |
| 9:15 - 9:45 | Creating Inclusive Growth for Job Creation What will be the engines of inclusive, job-creating growth? How will new investments translate to jobs for large numbers of Argentines? What can the government do to encourage job-creating growth? |
| 9:45 - 10:00 | In Conversation 1:1 with a visionary leader |
| 10:00 - 10:30 | Establishing the Rule of Law How can Argentina become a model of transparency, institutional quality, compliance and straight business dealings? |
| 10:30 - 11:00 | The Wealth of Argentina's Regions What strengths and advantages do the regions in Argentina's federal structure provide investors? How will regional governors, from a variety of political parties, work together in the country's ongoing transformation? |
| 11:00 - 11:30 | Coffee Break |
| 11:30 - 13:10 | Sectoral Roundtables III Sector-level sessions will include an overview from Ministers, presentation of sector opportunities by local investment banks, and input from private sector participants. Because of the extra interest in agribusiness and oil & gas, those roundtables are repeated for participants who weren't able to attend on day 1. 11. Agribusiness 12. Mining. 13. Health, Pharma and Biotech |
| 13:10 - 14:10 | Networking Lunch |
| 14:15 - 14:45 | Building Argentina's Green Economy How can Argentina's strong commitment to a green economy offer real business and investment opportunities? What will be the extent of the green revolution? Where are the best models globally? |
| 14:45 - 15:00 | In Conversation 1:1 with a visionary leader |
| 15:00 - 15:30 | Building Human Capital for the Future One of Argentina's key strengths is the strong pool of highly educated workers. But what changes are needed to respond to the demands of the 21st century? What existing strengths can be built upon and what weaknesses need to be addressed? |

PROGRAM AT A GLANCE

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| 15:30 - 15:45 | In Conversation 1:1 with a visionary leader |
| 15:45 - 16:30 | Trade and Openness What role can trade and a commitment to openness play in Argentina's economy? |
| 16:30 - 17:15 | Financial Investment and Private Equity How do leaders from private equity and major financial institutions view investment opportunities in Argentina? |
| 17:15 - 17:45 | Argentina's Investment Roadmap The outcomes of the detailed sectoral workshops |
| 17:45 - 18:15 | Argentina's Global Influence What role do Argentina's leaders in arts, science, literature and sports play in economic transformation? Argentinean icons in a lively conversation about "soft power" and making a global impact. |
| 18:15 - 18:45 | Official Closing Youth dialogue, conclusions of the Forum, signings of MOUs. |

INNOVATION DAY

THURSDAY, SEPTEMBER 15

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| 8:30 - 8:40 | Opening Adress: President Mauricio Macri |
| 8:45 - 9:00 | Inspiring Keynote: A talk from one of the world's leading entrepreneurs and innovators |
| 9:00 - 9:30 | 2:1 Conversation: Moderated discussion between a young startup founder and a seasoned veteran entrepreneur |
| 9:30 - 10:00 | Success Story: Showcasing a leading innovator in Argentina's entrepreneurial ecosystem |
| 10:00 - 10:30 | Big Idea: 20 minute TED talk-style presentation with 10 minute Q&A |
| 10:30 - 11:00 | Coffee Break |
| 11:00 - 11:45 | Debate |
| 11:45 - 12:15 | Success Story: Showcasing a leading innovator in Argentina's entrepreneurial ecosystem |
| 12:15 - 13:00 | Big Idea: 20 minute TED talk-style presentation with 10 minute Q&A 2.5-hour Working Lunch: Participants grab lunch on-the-go and explore the marketplace |
| 13:00 - 15:30 | <ul style="list-style-type: none">- "Soapbox"-style presentations and talks projected on large screens- Tech and innovation demonstrations by Argentine startups and SMEs- Networking with other participants and speakers- 1:1 meetings |
| 15:30 - 16:00 | 2:1 Conversation: A moderated discussion between a student and a policy-maker |
| 16:00 - 16:30 | Debate |
| 16:30 - 17:00 | Inspiring Keynote: A talk from one of the world's leading entrepreneurs and innovators |
| 17:00 - 17:45 | Awards |
| 17:45 | Closing |



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